

HEAT PUMPS

TODAY

RATE CARD 2009

Essential Information for Installers



There is a new technology now entering the domestic and light commercial sector that is challenging the position of the condensing boiler as the most energy efficient solution for underfloor and sanitary hot water.

Having grown and developed within the air conditioning and refrigeration sector, the heat pump water heater has now been packaged, tested and approved for installation in domestic and residential homes, shops, offices, schools, leisure centres - anywhere in fact where low cost hot water is required.

Heat Pumps Today is for all contractors looking to specify, install and maintain this new type of water heater. Our regular publication will bring you news of the latest products, installation tips, guidance on legislation, case studies and updates on all the industry movers and shakers.

Hint



Heat Pumps Today is the magazine for air conditioning contractors and plumbers who have recognised the opportunities heat pump water heaters offer and who want a slice of the action.

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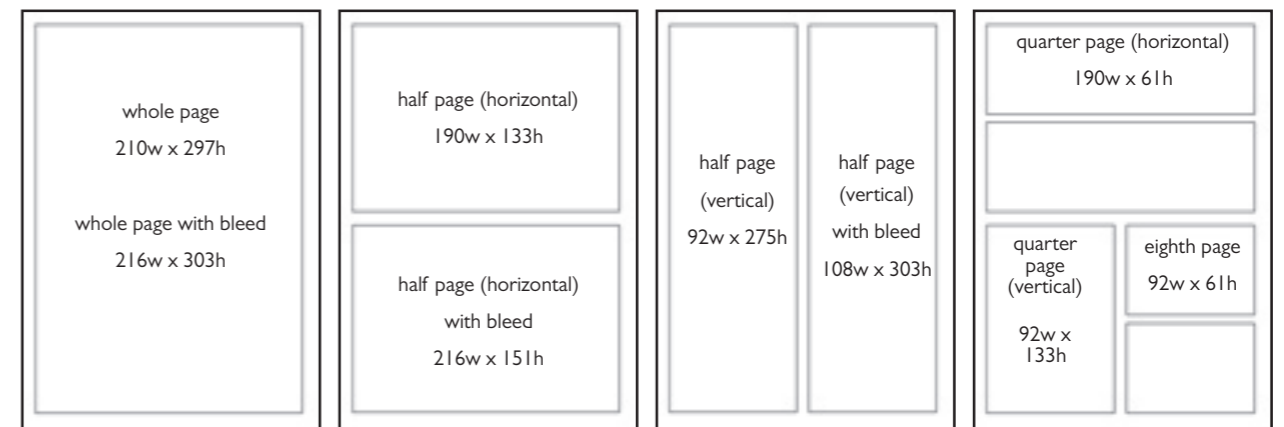
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ADVERTISEMENT RATES

Full Colour	1	3	6
Whole page	£1350	£1100	£1000
Half page	£750	£600	£525
Quarter Page	£500	£400	£350
Cover Positions	£1500	£1300	£1200

- **Loose inserts** £65 per 1,000 single sheet A4 10grms. For bigger sizes, price on application
- **Classifieds**
 - Specialist section £17 per SCC discount - 10% on 6 insertions, 20% on 12
 - Recruitment advertising £18 per SCC - agency commission 10% all prices subject to VAT
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COPY SPECIFICATION



- **PDF FILES (Portable Document Format)**
The correct set-up is critical. If the advert has bleed, please include on the PDF. If you have any queries with this please contact us. All fonts must be embedded. All images must be CMYK - 300dpi. All colours must be CMYK. We can not be held responsible for colour variations and picture quality, these are the responsibility of the sender.
- **Tiffs, EPS, JPEG, PSD's**
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